User story card	User story card
As a resident of Bluesville	As an elderly resident who can't swim
I want a wide choice of fitness facilities	I want daytime swimming lessons
Because I want to live a healthier life	Because my doctor has advised me to start
I'll be happy when I regularly do fitness activities I enjoy	swimming
	I'll be happy when when I can swim 20 lengths unaided
User story card	User story card
As the local GP	As as someone commuting from Bluesville
I want daytime group fitness activities for the elderly	I want to stand at the railway station without getting wet
Because many of my elderly patients are lonely and not very fit	Because the trains are unreliable and there is no shelter on the platform
I'll be happy when my elderly patients are more healthy and have made new friends	I'll be happy when some form of all weather shelter is provided on the platforms

User story card	User story card
As a regular visitor to Bluesville	As a resident in the council flats
I want cheaper parking and less traffic congestion	I want to feel safe leaving my flat
Because the cost of parking and traffic queues put me off shopping at Bluesville I'll be happy when parking is at least 50% cheaper and traffic is much less busy	Because I don't feel safe outside I'll be happy when the lighting is improved and there are fewer gangs hanging around
User story card	User story card
As someone who enjoys fishing	As parents of small children
I want the canal to be full of fish	I want lots of outdoor space to run around in
Because I have fond childhood memories of fishing there with my dad	Because there is nowhere safe in Bluesville for children to run around
I'll be happy when I can spend a lazy Sunday fishing the canal	I'll be happy when the park and canal paths are tidied up and better maintained

User story card	User story card
As a resident in Bluesville	As a local shop owner
I want the place to look nice	I want more people shopping in Bluesville
Because I don't like seeing litter and grafetti everywhere	Because lots of our local shops are about to go under
I'll be happy when I can walk through the town without seeing crisp packets everywhere	I'll be happy when the highstreet is bustling on a Saturday morning again
User story card	User story card
As a teenage schoolchild	As an unemployed teenager
I want to feel safe coming home from school	I want something to do
Because I often have to run home to avoid gangs	Because I'm bored
I'll be happy when My mum doesn't worry about me being stabbed	I'll be happy when I've something to do

User story card	User story card
As a wheelchair user	As a young schoolchild
I want better access to local ammenities	I want our area to be more environmentally
Because I'm reliant on others to get about the town	friendly Because there is no Planet B
I'll be happy when I can get to the library and shops on my own	I'll be happy when I can see more wilslife and less plastic
User story card	User story card
As the town mayor	As a music lover
I want more people to want to live in Bluesville	I want to make and listen to live music
Because without new people coming in our town will wither	Because music can bring joy to people
	I'll be happy when we have a vibrant cultural vibe
I'll be happy when I see lots of young families walking about at weekends	

User story card	User story card
As lead singer of Spandana	As a potential property investor
I want Bluesville to be as nice as I remember it growing up Because I want to do something worthwhile with	I want Bluesville to be an up & coming place Because I want to make a profit from renovating houses
I'll be happy when I see evidence my investment has made Bluesville a better place to be	I'll be happy when house prices increase
User story card	User story card
As	As
l want	I want
Because	Because
I'll be happy when	I'll be happy when